
6th December 2013

Dear Resident,

I am writing to you following your representation to our application to hold events in Finsbury Park. Firstly thank you for your feedback and we're disappointed to hear about experiences you have had with previous events.

We fully recognise that any event will impact the local community and that some of these impacts cause significant disruption & disturbance to local residents. Wherever we run events we engage with the local community to build relationships and pride ourselves on working to mitigate these impacts where possible.

Reading through the representations we've been able to get a sense of the issues and have adapted our plans and developed initiatives to reduce these. I have summarised these below and would like these to be the starting point for discussions rather than a fait accompli. We are actively encouraging feedback on these so they can become as effective as possible.

We have outlined our initiatives below, based around the most common themes within the representations;

Toilets Outside the Event / Public Nuisance

It is understood that the main concern across the board was that of public nuisance with a particular focus on public urination, safety of other park users & littering. With this in mind we'll be locating urinals and toilets' externally to our event site, but within the Park, we will locate these in the major areas of queuing and public congregation and they will be serviced on a regular basis throughout the event. We are looking for input as to the best locations for these facilities.

We will provide external cleaning services both during and after the event around the site and on key roads to and from Finsbury Park station.

In addition to our Community Response Team we will look to have patrols around the park and playground areas for both reassurance and to deter anti-social behaviour.

Impacts on Stroud Green Primary School

We will only have a single main entrance to the site (through the Finsbury Park Gate), which should reduce the number of people around the Oxford Rd entrance. We are also looking at closing the Oxford Rd entrance at certain times to help further reduce the impact. We have been in contact with the school and are meeting them shortly to further develop our plans.

Oxford Rd will not be used as an end of night egress route in our plans (although could still be used as an emergency egress route) with all the audience being sent out onto Seven Sisters Rd.

Impacts on the Park itself

We appreciate that it's not just the event itself that causes an impact on the park and the local community. We are arranging our build and break periods to cause minimum disruption to the regular users of the Park. We will keep the main road from the Endymion Gate to the Finsbury Park Gate open to the public during our build and break period.

We will protect all trees from damage throughout our use of the Park and put down ground protection for heavily traffic flow areas.

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Egress & Alcohol sales

We will be working with TfL, The Metropolitan Police and the Council to ensure we have practicable and safe plans for egress and onward travel from the events.

All our bars will also operate a Challenge 25 system across all events.

Engagement & Community Response

If we are granted a licence we would continue to engage with the local community through meetings, a dedicated Community page on the events website and a newsletter covering the details of the transport management plan, details on the build & break process, sound check times and contact details for the full event period. In addition to this we are looking for a local project to support so would welcome any ideas.

During the event we will have a Community Response Team made up of one of our management, cleaners and security staff who are based within the community and are able to respond to any issues we see or are identified by the local community.

And should we be successful with the licence application we would like local residents to be able to enjoy the show, so we are pleased to offer a ring-fenced allocation of 1,000 residents tickets available only to local residents. We will further develop this process but it's currently imagined that residents would use their postcode as a password to a site to purchase these tickets.

We welcome the opportunity to discuss these plans on the evening of the 11th December at 7pm at the Civic Centre. If you have any questions or concerns leading up to the 11th or going forward (should our licence be granted) please don't hesitate to contact me on the below email address.

Yours sincerely,

John Probyn
Chief Operating Officer, Live Nation

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